

Leveraging Funding: EPA Programs and Beyond

2005 National CNP Conference



*"By God, gentlemen, I believe we've
found it—the Fountain of Funding!"*

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Show Me the Money

Congress has provided little funding to States (and even less money to EPA and NOAA) to implement CZARA.



Emphasis on Program Coordination

- Written into 6217 statute (3 times!)
 - CNPs “shall be closely coordinated with State & local W.Q. plans & programs developed pursuant to sections 208, 303, 319, & 320” of the CWA.
 - “State programs shall serve as an update and expansion of the State NPS management program developed under section 319”
- “Coordination can be a catalyst for achievement while a lack of coordination is usually a recipe for failure.” (CNP Coordination White Paper, Richmond, 2003)
- Ye Olde “Synergistic Impacts”??



What Does Coordination Look Like?

“Least-to-Most” Coordination:

- Cooperation, information sharing at 1 level of government (Do your state agencies all get along? Any dysfunctionalities?)
- Hit-or-miss cross-agency initiatives (occasional true collaboration around short term projects or initiatives)
- Holistic/Integrated Long-Term Programs and Strategies that function smoothly across agencies
- **True program integration occurs at multiple levels of government and looks for opportunities to build partnerships.**



Building Partnerships

- Begins with identifying stakeholders
- Does your State have a process and an effective delivery vehicle for regularly working with local governments and other key partners*?
 - *NEMO, universities, regional planning agencies, public-private partnerships

What emerges looks a lot like...



...Watershed Planning!

- This is why the 319 implementation funding now follows development of watershed plans.
- Watershed planning facilitates program coordination & integration.



Watershed Planning...

- Isn't just about an up-front paper exercise. It should build in feedback loops with targets, milestones, and tracking (not unlike CNP 5/15 year plans?)
- Is the BEST way to leverage funding, as this is built into the process.



EPA's Catalog of Federal Funding

Full name: *Catalog of Federal Funding Sources for Watershed Protection*

- EPA's tool to link federal funding with watershed-specific outcomes.
- Includes info on ~**100** federal programs for financial assistance:
 - Grants, loans, cost-sharing

It's online!

epa.gov/watershedfunding



Catalog of Federal Funding

- Is searchable (by topic keyword or state/local program specs.)
- Allows you to drill down into each funding opportunity
- Allows you to explore non-federal funding options from both the public and private sectors



Drilling Down in the CFF

- Brief descriptions of programs
- Contact info
- Funding history
- Typical past awards
- Eligibility requirements
- Application deadlines
- Matching funds / criteria requirements



Federal Funding Programs

A Sample Only...

- NEPs
- NERRs
- EQIP
- NOAA
- DOD
- FHWA
- NRCS
- 319
- 604(b)
- 104(b)(3)
- 106
- Ches. Bay Pgm.
- Great Lakes Pgm.
- TEA21
- Drinking Water SRF



Watershed Funding

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- Sustainable Funding
- Sustainable Funding Planning Tools
- Resources for Nonprofit Organizations
- Resources for State and Local Governments
- Resources for Funders



Committed watershed organizations and state and local governments need adequate resources to achieve the goals of the Clean Water Act and improve our nation's water quality. To support these efforts, the U.S. Environmental Protection Agency (EPA) has created this Web site to provide tools, databases, and information about sources of funding to practitioners and funders that serve to protect watersheds.

Features

- New!** [Boise State University Plan2Fund tool can help you determine your funding needs](#)
- New!** [Exchange ideas on sustainable financing at the new Watershed Discussion Forum](#)



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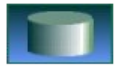
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Last updated on Monday, November 21st, 2005
URL: <http://www.epa.gov/owow/funding.html>



Environmental Finance Program

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Tool Spotlight:

- [A Guidebook of Financial Tools...](#)
Discover 350+ environmental financial tools to practice sustainable finance with.

EFP Spotlight:

- EFAB's winter full

EPA Documents S

- EFC Network's ['2004 Annual Report](#) (2005)
- EFAB's [Strategic Action Agenda, Fiscal Years 2005-2006](#) (PDF) (July 2005)
- EPA's [response](#) (July 2005) to EFAB's "Combined Operations of the Clean Water and Drinking Water State Revolving Loan Funds (SRFs):" 1) [Cover letter](#), 2) [White Paper](#). (PDFs) (May 2005)

- [EFAB's Newsletter for March 2005](#) ([Past newsletters](#).)
- [Minutes from EFAB's winter 2003 full board meeting](#)

Need help understanding environmental finance? Just ask. We want to help!

epa.gov/efinpage



State Revolving Funds

- America's largest W.Q. financing source
- ~\$4B/year; ~\$44B to date
- Funds NPS (including OSDS & watershed protection) and even smart growth
- SRFs are underutilized for NPS implementation
- How does your State use SRF for NPS? Does your State's SRF priority list focus on W.Q. priorities?
(Your answers may reveal your State's level of program coordination & integration.)

Fact sheets online at epa.gov/owm/cwfinance/cwsrf/factsheets.htm



Dedicated State Funds

- Examples from NY (Env. Prot. Fund) & VA (WQIF)
- License plate funds—useful for funding mini-grants

Creative local funding programs:

FCWA offers Source Water Protection mini-grants usually for local “Friends of *<insert beloved waterbody name here>*”.



Other thoughts

- W.Q. Trading
 - EPA handbook at epa.gov/owow/watershed/trading/handbook
- Green Highways initiative
- TMDLs as a driving force
- ESA concerns as a driving force